

WORKSHOP 9

THE NATURAL CAPITAL PROTOCOL – WHAT IS IT AND HOW WILL IT HELP MY BUSINESS?

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PRESENTER(S):

- TBA

TARGET AUDIENCE: While all are welcome to participate in the workshop, it will be particularly relevant to businesses, regardless of size or location

WORKSHOP DESCRIPTION:

A prosperous, healthy society relies on services provided by nature including clean air, food, water, medicine, fuels and less obvious ecosystem services such as pollination and climate regulation. But too often these natural services have been taken for granted and considered “free” by business, government and the general community. We now face a depleting stock of natural assets and are in danger of degrading our world’s natural capital beyond repair. If society is to thrive and grow, we need to weave sustainability into the very fabric of our economy. Natural capital needs to become a part of everyday business decision making.

Every business impacts and depends on natural capital to some degree and every company will incur risks or enjoy opportunities associated with these interactions with nature. However, to date, natural capital has been largely excluded from day-to-day business decision making. The Natural Capital Protocol addresses this, offering a standardised framework for business to identify, measure and value its impacts and dependencies on natural capital.

Join us to learn how the Protocol was developed, why it’s relevant to your business and how it can help you make better decisions.

Learn from the example of a growing number of businesses that are measuring and valuing their natural capital impacts and dependencies, then join a hands-on session where you will begin to apply the Natural Capital Protocol to your own business. By participating in this workshop, you will gain an understanding of the risks and opportunities for your business of accounting for ecosystem services and natural capital.